To: MacWilliams, Lori
From: Bain, Georgia A.
Posted: 1/14/98 6:48
Opened: 1/15/98 8:39
Subject: DPC RESPONSE

LORI, QUESTION 1 : 17 POTENTIAL NEW ACCOUNTS, 6 LEFT TO CONTACT. QUESTION 2: TEMP DISPLAYS , 20 OR 40 PACK DISPLAYS, WITH RISER CARDS .QUESTION 3:YES 10 PER CENT OF ACCOUNTS CONTACTED HAVE COMPETITIVE DISPLAYS, TEMP MONIES, SOMETIME CONTRACTUAL MONIES, IE , B&W IF VOL IS IN PRIME , OR PRIVATE STOCK & GPC. QUESTION 4: 2 0R 4 CARTON FORSYTH DISPLAYS WITH AN EXTRA 10 CENTS OFF PER PACK TO COMPETE WITH PRIME OR PRIVATE STOCK. GEORGIA 71050

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